

ITS Arcademy – Museum of Art in Fashion Inaugurated In Trieste

May 5, 2023

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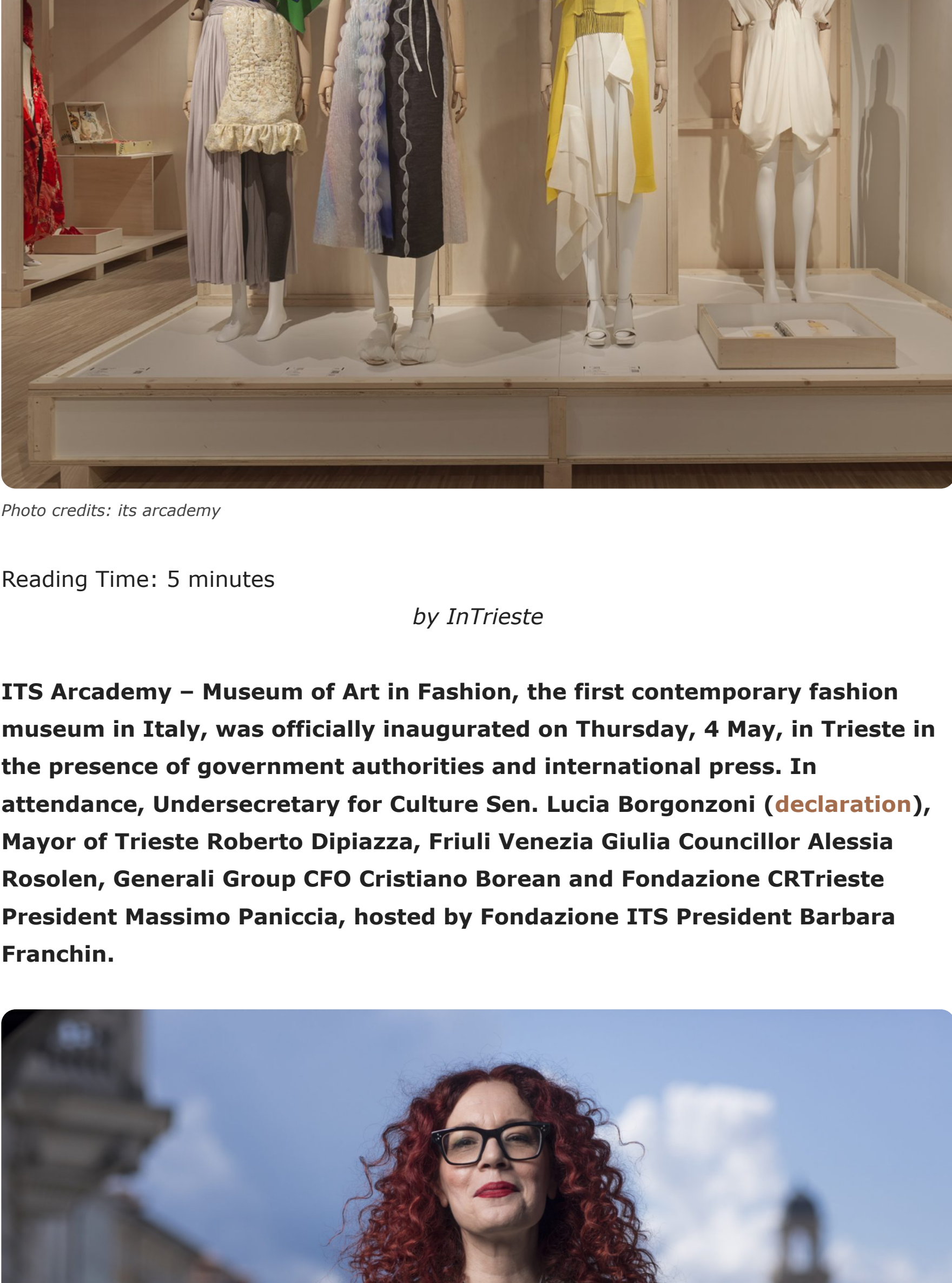


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by InTrieste

ITS Arcademy – Museum of Art in Fashion, the first contemporary fashion museum in Italy, was officially inaugurated on Thursday, 4 May, in Trieste in the presence of government authorities and international press. In attendance, Undersecretary for Culture Sen. Lucia Borgonzoni ([declaration](#)), Mayor of Trieste Roberto Dipiazza, Friuli Venezia Giulia Councillor Alessia Rosolen, Generali Group CFO Cristiano Borean and Fondazione CRTrieste President Massimo Paniccia, hosted by Fondazione ITS President Barbara Franchin.



Barbara Franchin. Photo credits: Giuliano Koren

ITS Arcademy will host international exhibitions – the first is curated by renowned historian **Olivier Saillard** who addressed the guests today – and is a place for exchange, experimentation, education and training at the intersection of fashion, art and culture. It offers visitors a **unique experience**, immersed in creativity, a journey through the projects and stories of the most exciting design talents of the last twenty years.

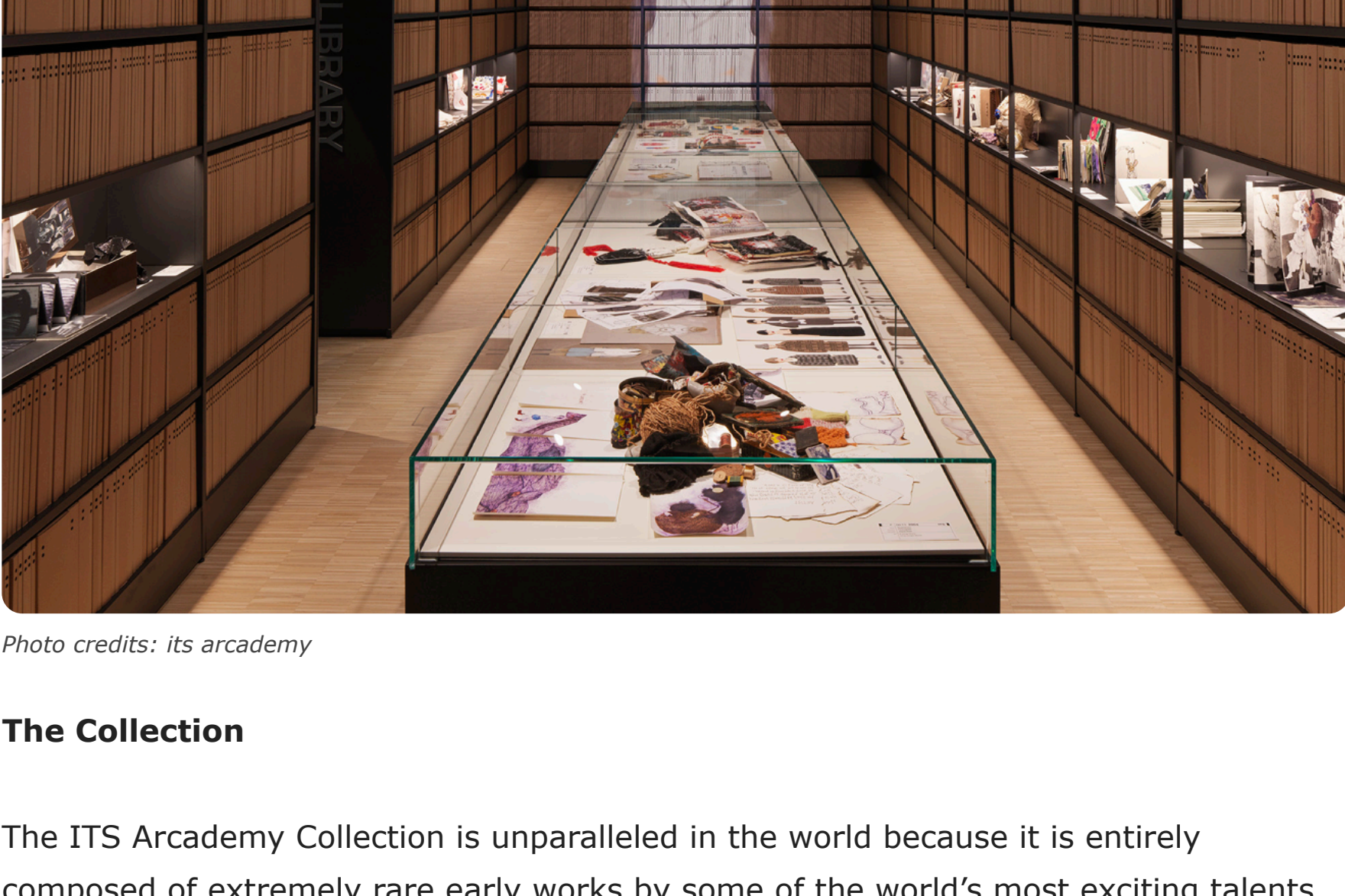


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"ITS Arcademy is the culmination of over twenty years of research and dialogue with new generations of creatives. Creatives discovered in schools all over the world, tracked and brought to Trieste to become part of a family that continues to grow. The ITS Arcademy archive is an unfolding account of the 'times' and of how creativity has reacted to an ever changing historical and cultural context. Systematising our heritage to make it available to the wider public is a deeply felt mission. It stems from the desire to enhance the material we have by using it as a stimulus to build new futures. Because the ITS Arcademy observatory is both history and future. It is an open-door project where the visitor is invited to discover, guided by their own curiosity. The entire project is ultimately a mission of conservation and purpose. In preserving and exhibiting creative ideas and products, it embodies a vocation to open a gateway, activating a flow: creativity that stimulates connections and thoughts, in a continuous and fruitful way." says **Barbara Franchin**, ITS Foundation President and Artistic Director.

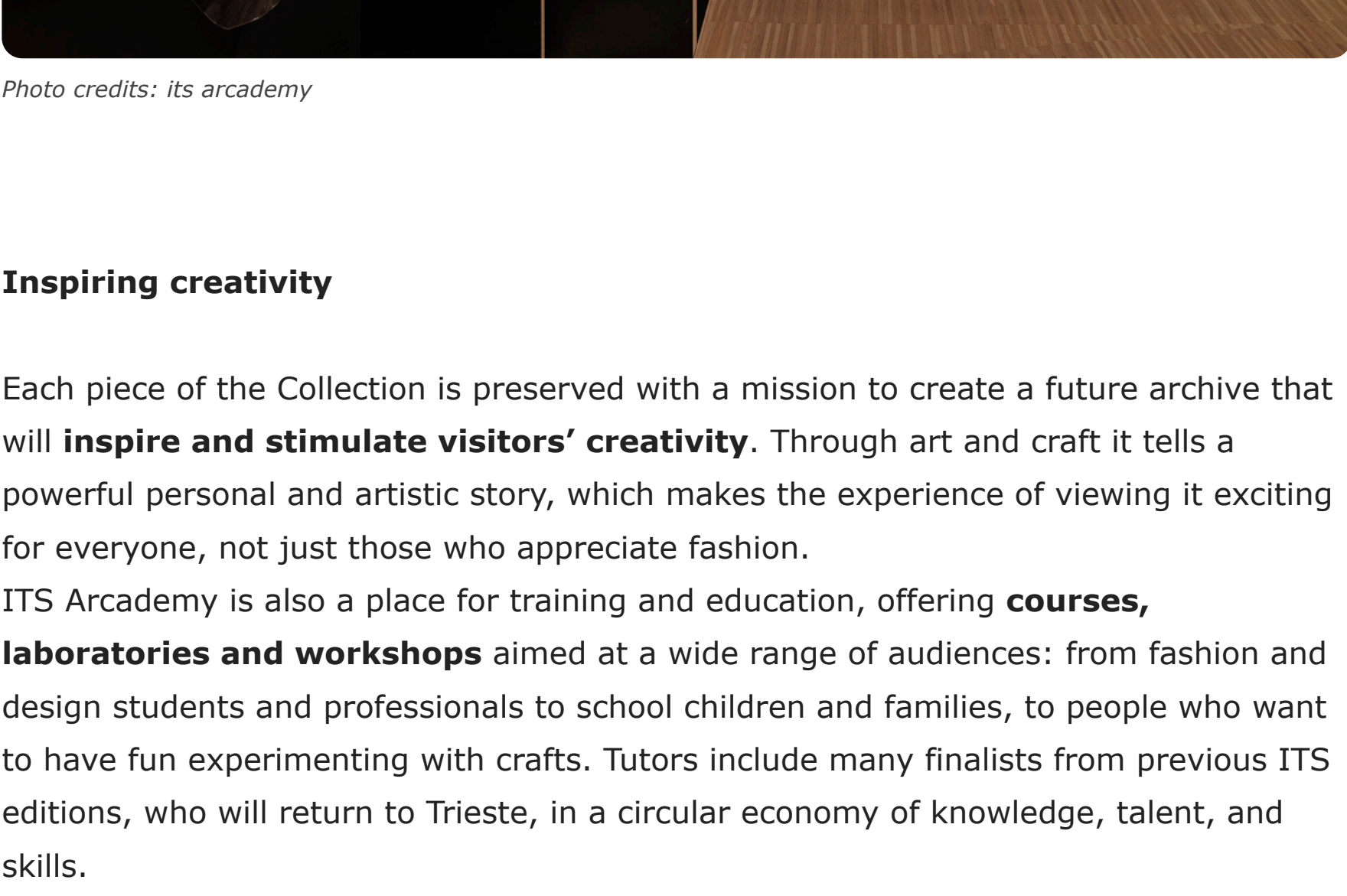


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The Collection

The ITS Arcademy Collection is unparalleled in the world because it is entirely composed of extremely rare early works by some of the world's most exciting talents. It offers a unique snapshot of their creative worlds at the very beginning of their careers – artistic, radical and innovative, free from commercial logic. It encompasses **14,758 portfolios, 1,089 fashion items, 163 accessories, 118 jewellery pieces and over 700 photography projects**, gathered over the twenty editions of ITS Contest – one of the most important talent competitions in the world dedicated to contemporary fashion – and now finally shared with the public.

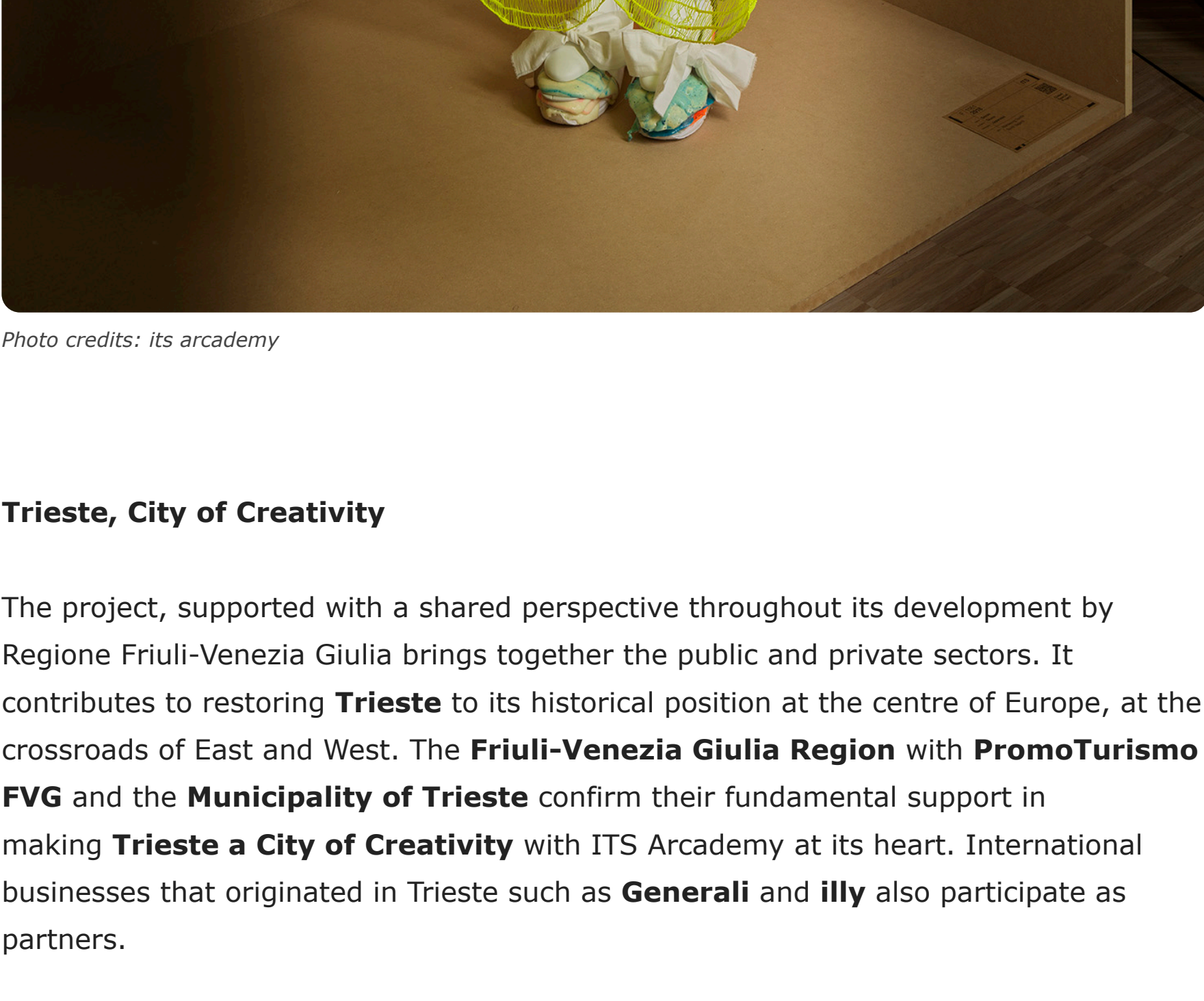


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Inspiring creativity

Each piece of the Collection is preserved with a mission to create a future archive that will **inspire and stimulate visitors' creativity**. Through art and craft it tells a powerful personal and artistic story, which makes the experience of viewing it exciting for everyone, not just those who appreciate fashion. ITS Arcademy is also a place for training and education, offering **courses, laboratories and workshops** aimed at a wide range of audiences: from fashion and design students and professionals to school children and families, to people who want to have fun experimenting with crafts. Tutors include many finalists from previous ITS editions, who will return to Trieste, in a circular economy of knowledge, talent, and skills.



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Trieste, City of Creativity

The project, supported with a shared perspective throughout its development by Regione Friuli-Venezia Giulia brings together the public and private sectors. It contributes to restoring **Trieste** to its historical position at the centre of Europe, at the crossroads of East and West. The **Friuli-Venezia Giulia Region** with **PromoTurismo FVG** and the **Municipality of Trieste** confirm their fundamental support in making **Trieste a City of Creativity** with ITS Arcademy at its heart. International businesses that originated in Trieste such as **Generali** and **illy** also participate as partners.

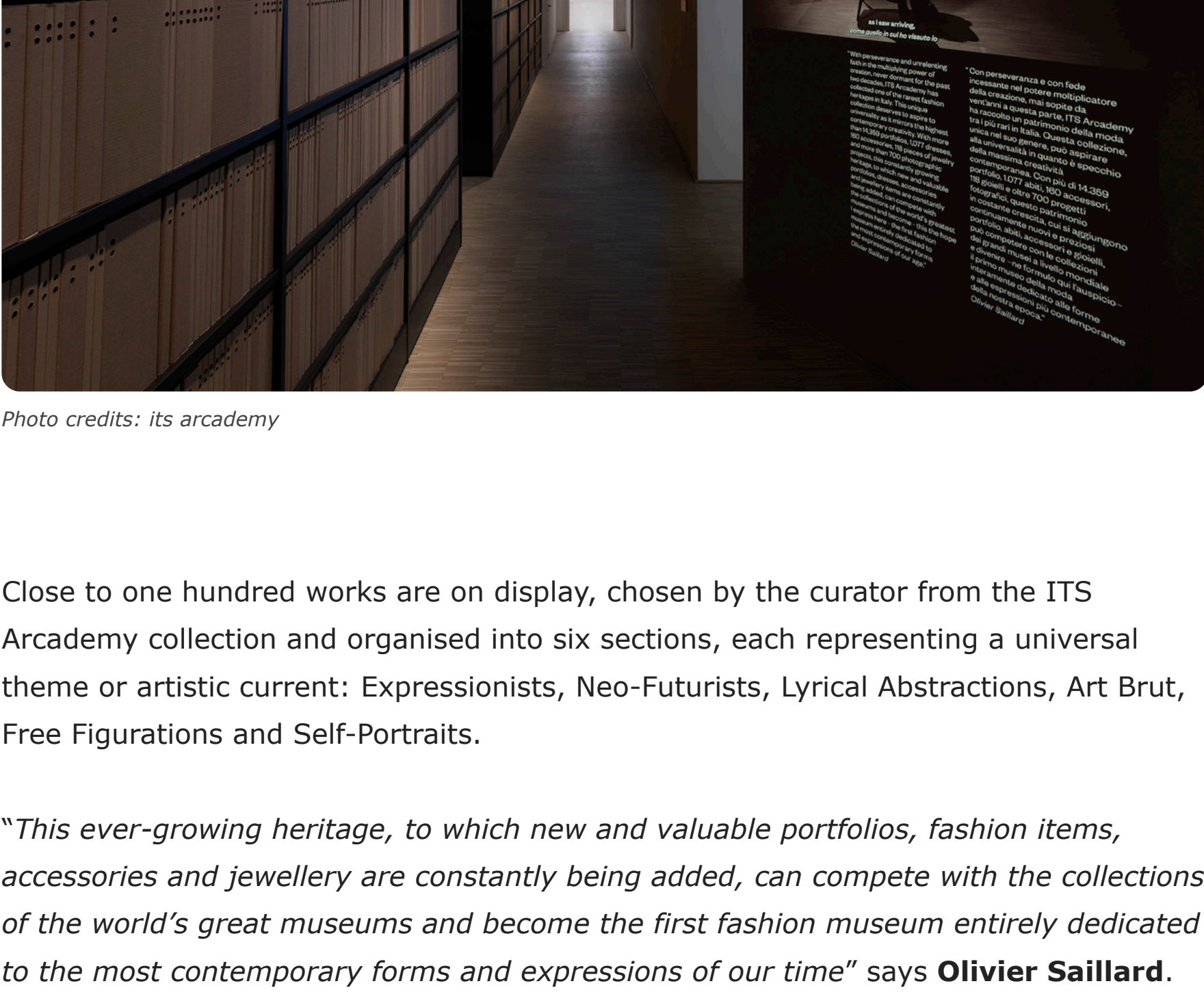


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The First Exhibition, curated by Olivier Saillard

From 18 April 2023 to 4 February 2024, you can visit the inaugural exhibition **'The First Exhibition – 20 Years of Contemporary Fashion Evolution'**, which traces the evolution of contemporary creativity, under the **patronage of the Ministry of Culture**. **RAI FVG** is the exhibition's media partner.

The exhibition is curated by **Olivier Saillard**, fashion historian and for many years director of the Palais Galliera, one of the most important fashion museums in the world. It is an exciting journey through the untold story of contemporary fashion of the last two decades, and a glimpse into our future.

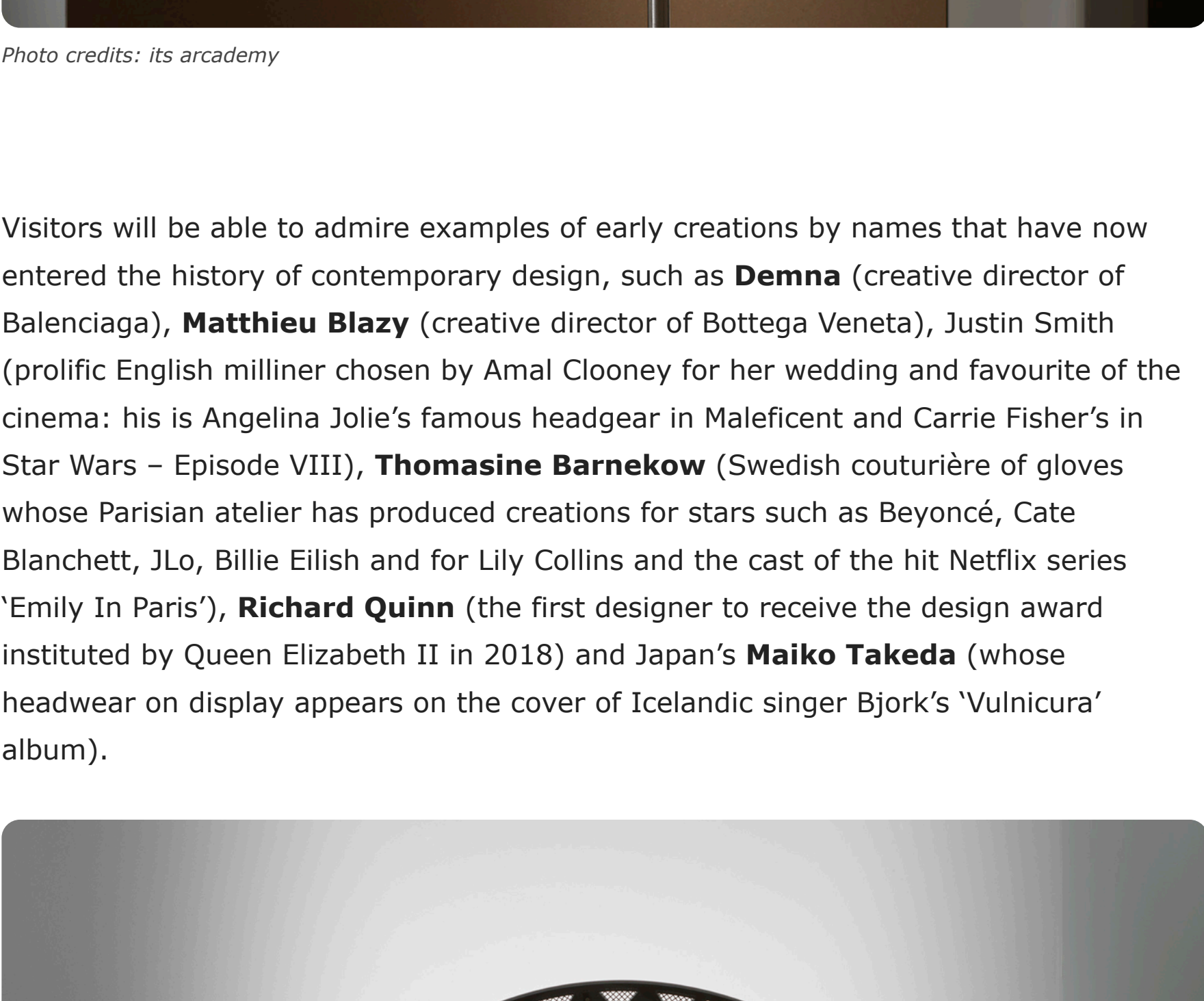


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ITS Contest 2023: Born To Create

ITS Contest continues its journey of more than two decades – it began in 2002. The international award for young creatives launches the 2023 edition on May 10th, 2023 with the **Born to Create** concept. The contest is open to emerging designers and fashion, accessories and jewellery design students from all over the world.

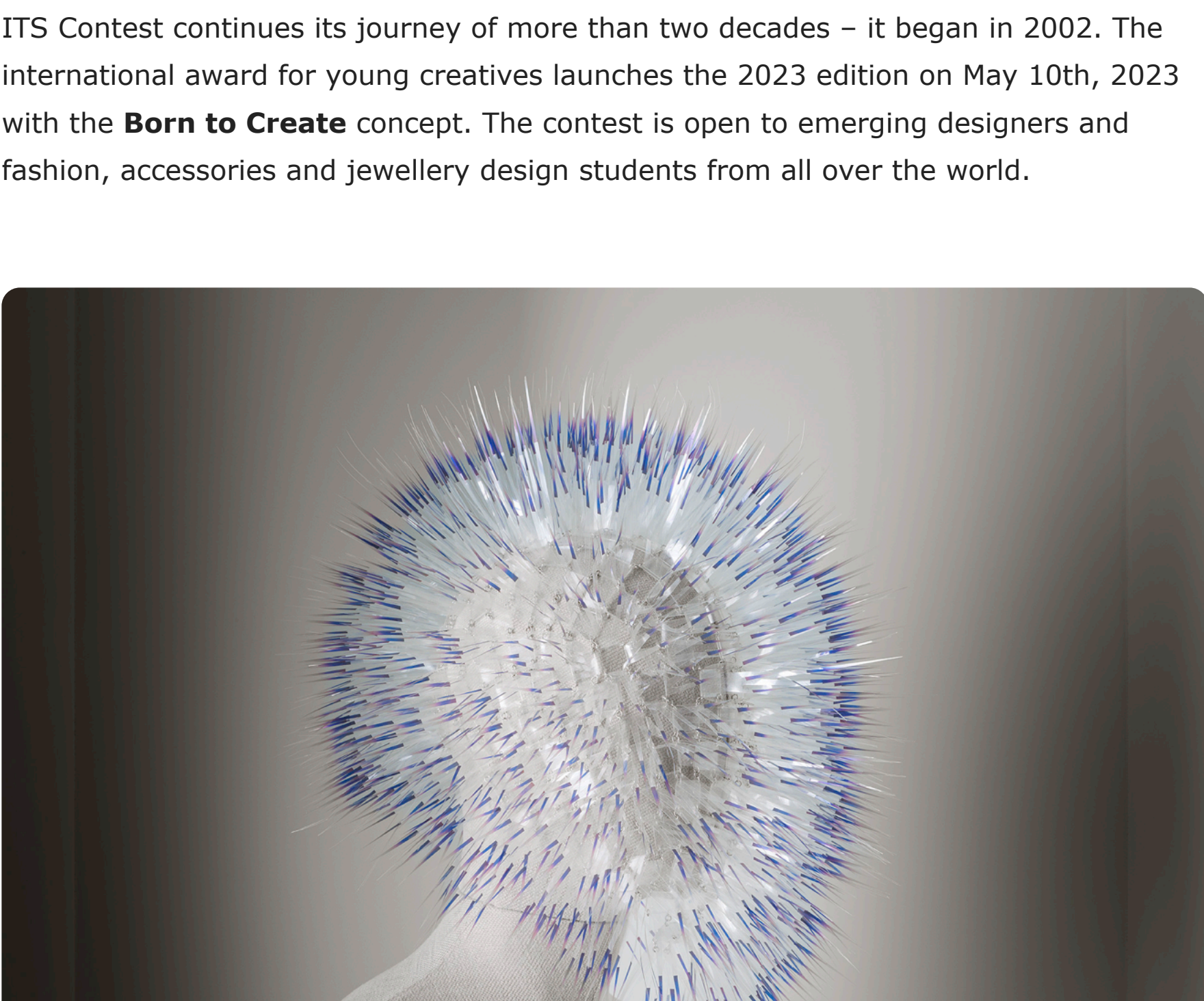


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More information is available at itsarcademy.org.