ART

ITS CONTEST 2022 WINNERS ANNOUNCED

By Roisin Breen

ITS celebrates 20 years of creativity, launches ITS Contest 2022 and opens the doors of ITS Arcademy

The intrepid journey of the metaphorical ark of ITS collects unique examples of creativity, in fashion and design, from all over the world. It's a relentless search for emerging talents that ITS has followed in their personal creative journey and whose first creations have been meticulously preserved.

In recent years, the competition has discovered and helped launch numerous designers: Demna, now creative director of Balenciaga, Matthieu Blazy, freshly appointed creative director of Bottega Veneta, Richard Quinn who founded the eponymous brand, Nicolas Di Felice, recently appointed artistic director of Courrèges, James Long, creative director of Iceberg, Alithia Spuri-Zampetti, head of design at Alexander McQueen, the photographer and artist Jai Lennard, the young duo Chopova Lowena, to name but a few.

A journey devoted to beauty that ITS, through the ITS Contest, has always shared with a community that has grown over time, becoming global, turning into a "family ». ITS wants to celebrate 20 years with a narrative – physical and digital – rediscovering a unique and dynamic archive that looks to the future.

The journey of the ark continues, with the launch of ITS Contest 2022 and the ITS Arcademy.

ITS Contest 2022 – « The Ark of Creativity »

The concept of ITS Contest 2022 is the twenty year journey of ITS and the title of this edition – « The Ark of Creativity » – encapsulates the essence: exploration of the world to discover pure creativity, with the mission to preserve, enhance and share it.

Barbara Franchin, founder and director of ITS, says: « For 20 years the ark of ITS has been navigating the seas of creativity recovering extraordinary projects from the waters, resisting with all its might the forces of decay. The cargo of works is precious because it represents our legacy for the future: pure creative seeds ready to germinate, bringing the magic of this heritage to new generations, through knowledge and inspiration. »

The 20th edition of the international Contest founded by Barbara Franchin was held on Saturday 10th September in its historic location of the Salone Degli Incanti in the heart of the city of Trieste, by the sea. The protagonists were the creations of finalists in fashion, accessories and jewelry categories of the contest, selected by an international jury.

"With perseverance and unrelenting faith in the multiplying power of creation, never dormant for the past two decades, ITS Arcademy has collected one of the rarest fashion heritages in Italy. This unique collection de-serves to aspire to universality as it mirrors the highest contemporary creativity. With more than 14,359 portfolios, 1,077 fashion items, 160 accessories, 118 pieces of jewelry and more than 700 photographic projects, his constantly growing heritage, to which new and valuable portfolios, fashion items, accessories and jewelry items are constantly being added, can compete with the collections of the world's greatest mu- seums and become – this the hope I express here – the first fashion museum entirely dedicated to the most contemporary forms and expressions of our age," says Saillard.

Discover the winners below:

ITS Arcademy Award: €15,000 and a 6-month mentorship by PITTI Immagine Tutoring & Consulting Di- rection to the most creative, socially aware and innovative finalist project:

Charlie Constantinou

ITS Media Award: €8,000 awarded by the ITS Contest 2022 Media Jury to the finalist showing the strongest ability to transmit their innovative vision in a socially meaningful way:

Mata Durikovic

ITS Video Presentation Award: €3,000 awarded by ITS to the best fashion film, selected among all ITS Con- test 2022 applications:

Lucia Chain

ITS Digital Fashion Award: €3,000 awarded by ITS to the best digital fashion project selected among all ITS Contest 2022 applications:

Zong Bo Jiang & Xiaoling Jin

OTB Award: €10,000 assigned by OTB to a fashion, accessories or jewelry finalist:

Lili Schreiber

ITS Artwork Award powered by Swatch Art Peace Hotel: €10,000 assigned by Swatch Art Peace Hotel, upon selection among the ITS Contest 2022 participants:

Yudai & Anna Tanaka

ITS Sportswear Award powered by Lotto Sport: €3,000, €2,000 and €1,000 awarded by Lotto Sport to three finalists challenged with a sneakers project:

1. *Hing Fung Jesse Lee, 2. Charlie Constantinou, 3. Edward Mendoza*

ITS Special Mention powered by Luxottica: €3,000 awarded by Luxottica, selected among all ITS Contest 2022 applications:

Ruby Mellish

ITS Special Mention powered by Vogue Italia: assigned by Vogue Italia to a fashion, or accessories finalist. The winner's collection will be featured on the Vogue.it website:

Eva Heugenhauser

ITS Responsible Creativity Award powered by CNMI: €5,000 awarded by CNMI – Camera Nazionale della Moda Italiana and selected from all ITS Contest 2022 entries:

Victor Salinier

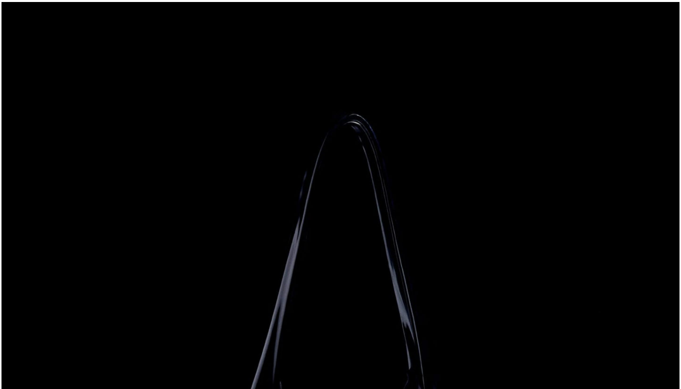
ITS Footwear Award powered by Fondazione Ferragamo: €5,000 and the opportunity of an internship in the company's creative dept., awarded by Fondazione Ferragamo to one of the footwear entries for ITS Contest 2022:

Dmytro Hontarenko

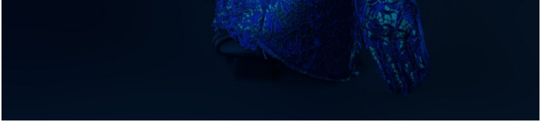
ANZIL MARCO

RUBY MELLISH

VICTOR SALINIER



ASATO KITAMURA



BRAIS ALBOR

CHARLIE CONSTANTINOU

CHING LIN CHEN

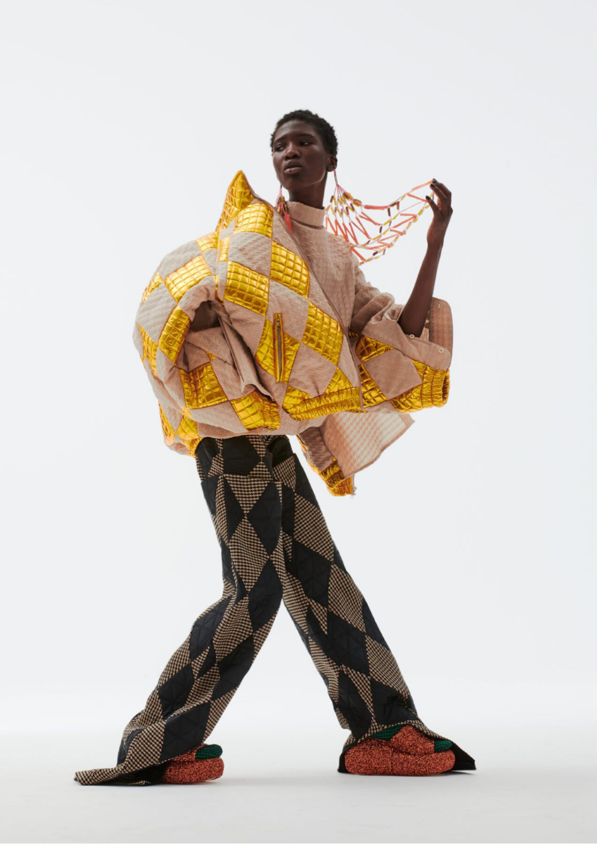
CONIUGI TANAKA

EVA HEUGENHAUSER

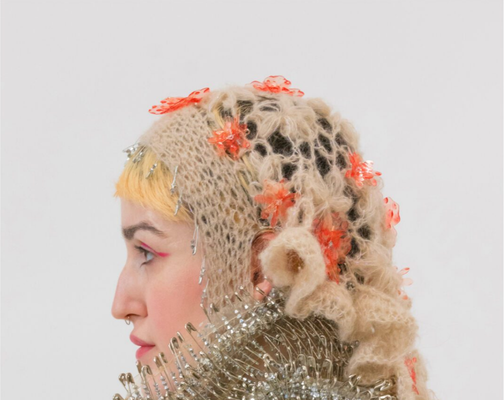
HANNA-LOTTA HANELA

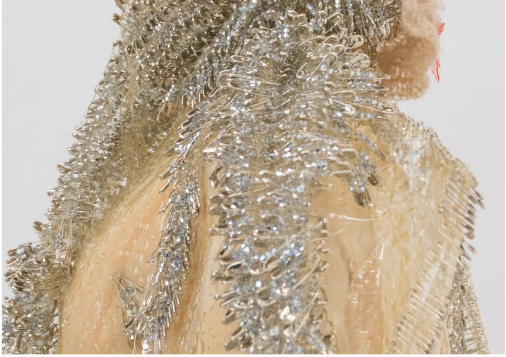
MADE IN IT
MADE IN ITAL
ITALY

LILI SCHREIBER



MARTINA_DURIKOVICOVA





PETRA FAGERSROM

TATJANA HAUPT

L FAUT CRAINDRE
LA FEMME
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RAFAELA PESTRITU

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LONDON
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