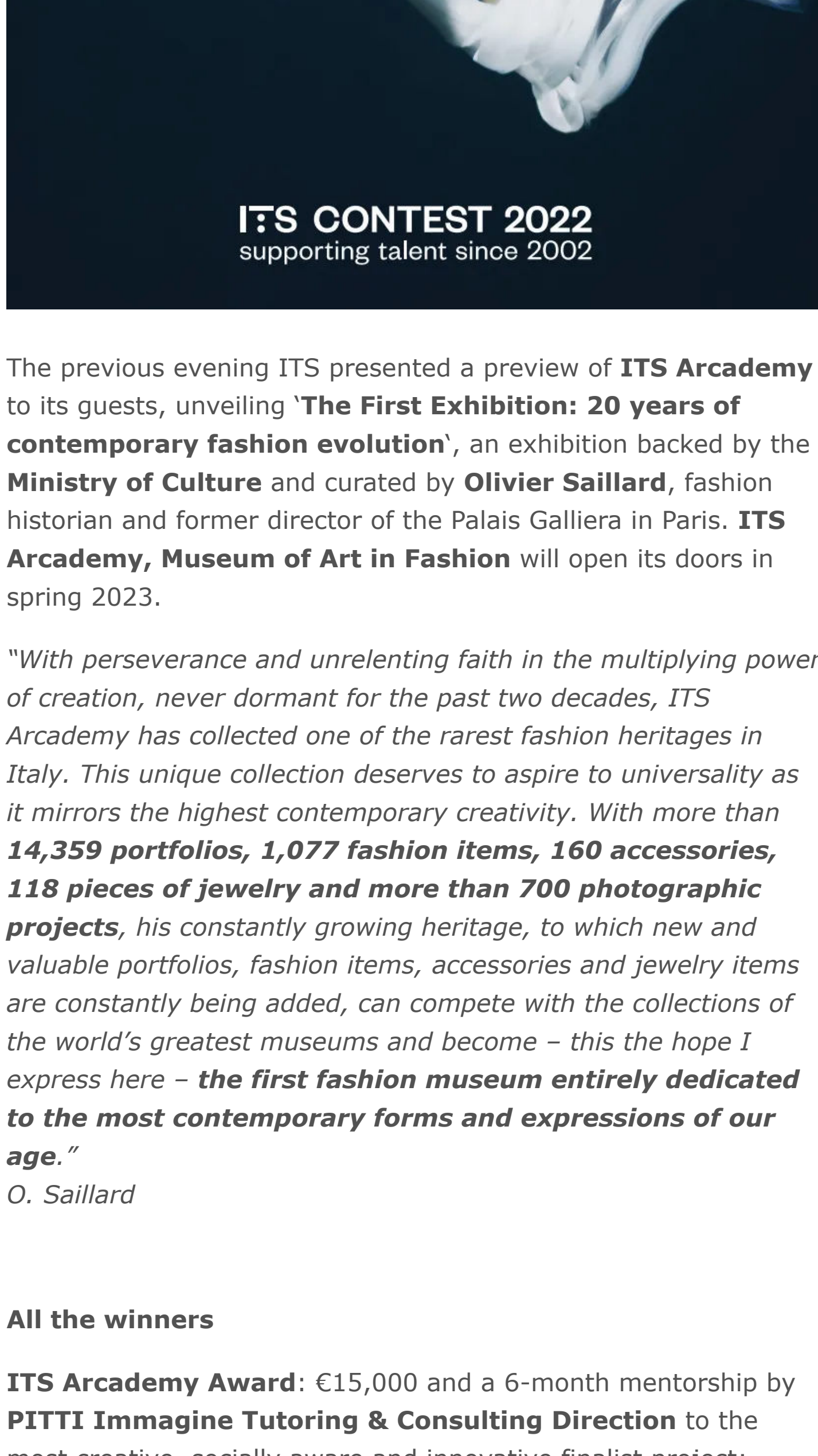


FASHION

ITS Contest 2022 – The Ark Of Creativity. All The Winners.

22 HOURS AGO

The 20th edition of the international Contest founded by **Barbara Franchin** was held on Saturday 10th September in its historic location of the Salone Degli Incanti in the heart of the city of Trieste, by the sea.



The previous evening ITS presented a preview of **ITS Arcademy** to its guests, unveiling **'The First Exhibition: 20 years of contemporary fashion evolution'**, an exhibition backed by the **Ministry of Culture** and curated by **Olivier Saillard**, fashion historian and former director of the Palais Galliera in Paris. **ITS Arcademy, Museum of Art in Fashion** will open its doors in spring 2023.

*"With perseverance and unrelenting faith in the multiplying power of creation, never dormant for the past two decades, ITS Arcademy has collected one of the rarest fashion heritages in Italy. This unique collection deserves to aspire to universality as it mirrors the highest contemporary creativity. With more than **14,359 portfolios, 1,077 fashion items, 160 accessories, 118 pieces of jewelry and more than 700 photographic projects**, his constantly growing heritage, to which new and valuable portfolios, fashion items, accessories and jewelry items are constantly being added, can compete with the collections of the world's greatest museums and become – this the hope I express here – **the first fashion museum entirely dedicated to the most contemporary forms and expressions of our age.**"*

O. Saillard

All the winners

ITS Arcademy Award: €15,000 and a 6-month mentorship by **PITTI Imagine Tutoring & Consulting Direction** to the most imaginative, socially aware and innovative finalist project:

Charlie Constantinou

ITS Media Award: €8,000 awarded by the ITS Contest 2022 Media Jury to the finalist showing the strongest ability to transmit their innovative vision in a socially meaningful way:

Mata Durikovic

ITS Video Presentation Award: €3,000 awarded by ITS to the best fashion film, selected among all ITS Contest 2022 applications:

Lucia Chain

ITS Digital Fashion Award: €3,000 awarded by ITS to the best digital fashion project selected among all ITS Contest 2022 applications:

Zong Bo Jiang & Xiaoling Jin

OTB Award: €10,000 assigned by OTB to a fashion, accessories or jewelry finalist:

Lili Schreiber

ITS Artwork Award powered by Swatch Art Peace Hotel: €10,000 assigned by Swatch Art Peace Hotel, upon selection among the ITS Contest 2022 participants:

Yudai & Anna Tanaka

ITS Sportswear Award powered by Lotto Sport: €3,000, €2,000 and €1,000 awarded by Lotto Sport to three finalists challenged with a sneakers project:

- **Hin Fung Jesse Lee, 2. Charlie Constantinou, 3. Edward Mendoza**

ITS Special Mention powered by Luxottica: €3,000 awarded by Luxottica, selected among all ITS Contest 2022 applications:

Ruby Mellish

ITS Special Mention powered by Vogue Italia: assigned by Vogue Italia to a fashion, or accessories finalist. The winner's collection will be featured on the Vogue.it website:

Eva Heugenhauser

ITS Responsible Creativity Award powered by CNMI: €5,000 awarded by CNMI – Camera Nazionale della Moda Italiana and selected from all ITS Contest 2022 entries:

Victor Salinier

ITS Footwear Award powered by Fondazione Ferragamo: €5,000 and the opportunity of an internship in the company's creative dept., awarded by Fondazione Ferragamo to one of the footwear entries for ITS Contest 2022:

Dmytro Hontarenko

The Juries

The international jury awarded the **ITS Arcademy Award** to the most creative, innovative and socially responsible project. Here are their names:

Barbara Franchin – ITS Foundation President & Artistic Director

Demna – Creative Director Balenciaga

Tony Chambers – Founder & Director Creative Agency TC&Friends, Former Editor in Chief of Wallpaper* Magazine

Imran Ahmed – Founder & CEO The Business of Fashion

Róisín Murphy – Singer

Matteo Battiston – Chief Design Officer Luxottica Group

Carlo Capasa – Chairman Camera Nazionale della Moda Italiana

Stefania Ricci – Director of Museo Salvatore Ferragamo and Fondazione Ferragamo

Carlo Giordanetti – CEO Swatch Art Peace Hotel

Sara Maino – Educational and Scouting Initiatives Advisor Vogue Italia, International Brand Ambassador CNMI

Orsola de Castro – Co-Founder of Fashion Revolution, Author

Luca Rizzi – PITTI Immagine Tutoring & Consulting Director

Carlo Bach – Art Director illycaffè

Andrea Rosso – Diesel Sustainability Ambassador and MYAR Founder

Luca Josi – Member of the TIM Foundation

Deanna Ferretti – Modateca Deanna

This important edition saw the addition of a special second jury, **ITS Media Jury**. Tasked with assigning the **ITS Media Award** to the finalist who was able to best communicate their innovative vision and socially meaningful message:

Rachele Bagnato – Fashion Director D La Repubblica, Italy

Michou Basu – Fashion and Design Writer Het Financieele Dagblad – Fashion and Design Coordinator FD Persoonlijk, The Netherlands

Andrea Batilla – Strategist and Writer, Italy

Giampietro Baudo – Global Chief Content Officer, L'OFFICIEL – Editor in **Chief, L'Officiel Italia** – L'Officiel Hommes Italia, Italy

Chiara Beggelli – Fashion & luxury Industry Reporter Il Sole 24 Ore, Italy

Ales Caks – Editor in Chief Goodlife, Slovenia

Alberto Calabrese – Contributing Writer VOGUE Italia, Italy

Gianluca Cantaro – Freelance, Italy

Tiziana Cardini – Fashion Critic, VogueRunway – Vogue.com, Italy

Lorella Flego – CEO of gracefulstory.com – glitter.si – lorellaflego.com, Slovenia

Maria Hunstig – Features Director VOGUE Germany, Germany

Luca Lanzoni – Digital Creative Director of Hearst Italy, Italy

Armelle Leturcq – Co-Founder and Editor in Chief, Crash, France

Antonio Mancinelli – Freelance, Italy

Mariko Mito – Director of Bunka Publishing Bureau Paris, Japan

Marie Ottavi – Fashion Writer Libération, France

Tommaso Palazzi – Managing Editor MFFashion – Mffashion.com, Italy

Federico Poletti – Fashion Director – Artribune, Italy

Alice Pfeiffer – Executive Editor of NYLON, France Federico Poletti – Fashion Editor Artribune, Italy

Gea Politi – Chief Editor & Publisher Flash Art magazine, Italy

Megumi Takahashi – Milan Correspondent Senken Shimbun, Japan

Brigitte Werneburg – Art, Photography and Fashion Freelance Writer, Germany

Silke Wicher – Fashion Writer at Süddeutsche Zeitung & Contributing Editor Neue Zürcher Zeitung – Achtung Magazine

Gemma Williams – Editorial Director Jing Daily, China

Friuli Venezia Giulia Region and PromoTurismo FVG confirm their key support in making **Trieste City of Creativity** and **ITS Arcademy an international pull for the entire region**.

All made possible thanks to the spaces **granted free of charge by Fondazione CRTrieste**.

Generali ensures the Future of the Collection – Generali, the first private partner of ITS Arcademy, to take care of a heritage belonging to everyone and to build an innovative and inclusive collective memory, making them accessible to the public. At the heart of its creativity, ITS Arcademy has its archive: the precious custodian of the ideas and projects of young talents that Generali accompanies and protects. Because the future starts here, from creativity and the desire for enterprise, an element of growth and innovation for the community.

ITS Arcademy, Museum of Art in Fashion, is an archive, exhibition space and academy, a new cultural venue for the city of Trieste. Created to **protect and share** the past twenty years of ITS Contest and all those to come. The intention is to create a dynamic cultural meeting point capable of hosting conferences, installations, exhibitions, presentations, musical moments, teaching and all sorts of events, to stimulate and to express the creativity within visitors. This new museum will officially open its spaces to the public in spring 2023.

Partners

OTB is an international fashion group powering a range of global, unconventional brands, including Diesel, Jil Sander, Maison Margiela, Marni and Viktor&Rolf. The group also controls the Staff International and Brave Kid companies and holds a minority investment in L.A. brand Amiri. As its name suggests (OTB stands for "Only The Brave"), the group pushes boundaries and challenges established rules to redefine the world of fashion and lifestyle, by fostering the creativity of international talents. OTB embodies the brave, innovative and un-apologetic spirit and vision of its founder and chairman Renzo Rosso. The group champions several initiatives aimed at discovering new creative talents worldwide, such as ITS, supported by OTB since the very beginning.

Since its creation, conceived as a universal, democratic object, Swatch has been thriving on diversity, multiplicity, dynamism, inclusion and positive energies that intertwine, feed on each other and multiply. In this vein, in 2011 **Swatch Art Peace Hotel** was launched in Shanghai: a remarkable position, in the heart of the most dynamic and vibrant of Chinese metropolises, a unique space in terms of dimensions, style and capacity, expressly conceived for artists of all generations, from all countries and all disciplines, that will make here their 'home' for a few months and have the chance to carry out their work and express their talent, meet other artists, exhibit their creations and interact with the local art community. To date the Hotel has housed in Shanghai more than 450 artists from 54 countries. Six of them were the recipients of the ITS/Swatch Art Peace Hotel award in previous editions of the contest.

Sponsor

Lotto Sport Italia is the leading footwear and sportswear company, synonymous with Italian style, Innovation and Design. Founded in 1973 to produce tennis and soccer shoes, over the decades the best teams and athletes all over the world have endorsed Lotto's shoes and apparel. Today the brand honours its history and sportive heritage to define the style of the future.

Luxottica is part of EssilorLuxottica. Formed in 2018 by the combination of Essilor and Luxottica, the Group combines two centuries of innovation and human endeavour to elevate vision care and the consumer experience around it. EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses.

Since 1967, **Cantina Puiatti**, ITS Contest 2022 Wine Partner, has been a key player in the winemaking and vine growing world of Friuli. It offers harmonious wines resulting from passionate research in a constantly evolving history, rich in experiences and successes, which manages to combine an extraordinary innovative spirit with consistency and respect for their terroir, from the varieties to soils, from the climate to man's thinking and intervention. Controlled ripening avoids excessive alcohol content. Reductive winemaking gives wines with great fragrance, finesse and elegance. Cantina Puiatti's wines have always fermented and matured without wood contact.

Eurospital was established in Trieste in 1948, thanks to the commitment and vision of its founder Giorgio Kropf. Currently Eurospital produces and markets pharmaceutical products, medical and diagnostic devices and dietary products (gluten-free foods and food supplements) within the 3 company business units – diagnostic, pharmaceutical and gluten-free – which constitute a single team of about 180 people, able to share knowledge, experiences, information and strategies. The group operates at the Trieste headquarters and in over fifty countries around the world.

Trieste Airport – Friuli Venezia Giulia offers air services to domestic and European destinations, operated both by full-service and low-cost airlines. Thanks to its strategic location, this airport is the ideal gateway to the Friuli Venezia Giulia and Veneto regions as well as to Slovenia, Croatia and Austria. Trieste Airport is an integrated multi-modal hub, for air-rail-road interchange, with local, intercity and long-haul bus and train services, enhancing accessibility and connectivity.

Our website www.itsweb.org runs on technologies and services provided by **Develon Group**, Internet Partner of ITS Contest 2022 The Ark of Creativity. For twenty years, Develon Group has been supporting companies in their digital innovation path, through web products, strategic consultancy, UX and UI design, development, and management of technological infrastructure.

Piano B is a communication agency, leader in development of special projects, with a flexible and creative DNA. Our mission is to make complexity a simple thing. Our focus is not about WHAT we do (events, commercials, campaigns, competitions, fashion shows, concerts, workshops, conventions, digital project) and WHERE (in cities, on the beach, in parks, in meeting rooms, on the web) but HOW, in particular how to play our role in an evolving world where people's needs are changing and therefore the strategies to reach the audience.

Vogue Italia is ITS Contest 2022 Media Partner. Condé Nast Italia publishes the following titles: Vanity Fair, Vogue Italia, GQ Italia, Wired, AD.Architectural Digest, Condé Nast Traveller and La Cucina Italiana. With the endgoal of being culturally relevant, the company creates and distributes content on a variety of platforms to generate value and define new models of communication and formats. The brands make an impact, predict trends, influence culture and play a tangible role in building the future.

Engine, ITS Contest 2022 Beverage Partner, is a gin – 100% Italian and organic – which in an unprecedented manner combines traditional craft methods with an unexpected and sensual image drawing inspiration from the world of engines, racing cars and from the cult myths of the 1980s. **The Office**, professional Congress Organizer since 1980, is a technical supporter of ITS Contest 2022.

International Talent Support is created with the **Patronage of: Camera Nazionale della Moda Italiana, Fondazione Ferragamo, Pitti Immagine – Tutoring & Consulting Direction, Autorità di Sistema Portuale del Mare Adriatico Orientale and Trieste Trasporti**, and **co-organized By Comune di Trieste**.