

## Entry requirements

### 1 – DEFINITIONS

**ITS Contest 2025** (hereinafter “ITS 2025”) is a creative platform for emerging designers. Since the first edition in 2002, it has attracted 15,000 fashion, accessories, and jewellery design talents from more than 80 countries and across all continents.

It is a contest that includes a two week-long collaborative residency at ITS Arcademy – Museum of Art in Fashion in Trieste, to which a selection of applicants will be invited to join in March 2025.

The selection of applicants (hereinafter “finalists”) is made by an international Jury composed of fashion industry leaders, artists, stylists, photographers and editors. They benefit from global media exposure, professional opportunities and mentoring, as well as financial support.

Judging criteria takes into account creativity, innovation and social and environmental responsibility.

Each of the 10 finalists will:

1. Receive a €10,000 cash prize.
2. Have one piece of their collection exhibited at ITS Arcademy - Museum of Art in Fashion for one year. The piece will become part of the Museum's permanent Collection.
3. Take part in a programme of residency, which will take place in Trieste on March 9th-21st 2025. It will be a unique two-week experience packed with hands-on activities, workshops, talks, seminars and interviews with peers and industry mentors.

**ITS Arcademy** is Italy’s first contemporary fashion museum, a place of creative discovery and learning designed for everyone, where visitors can explore fashion as a form of contemporary art. The museum Collection archives 14840 creative project portfolios, 1100 garments, 165 accessories, 120 jewellery pieces, and over 700 photographic works, preserving them for future generations. ITS Contest and ITS Arcademy are both projects of Fondazione ITS.

**Fondazione ITS** is a private foundation dedicated to giving visibility by leveraging multiple platforms and audiences, engaging jurors and press through expert opinions and media coverage. Museum visitors contribute to on-site visibility, creating a tangible connection between the finalists’ work and the public. Additionally, the goal is to amplify the visibility on the digital networks, reaching a broader and more diverse audience online.

## 2 – ELIGIBILITY

ITS Contest 2025 is open to:

- Recent graduates and students graduating this year
- Emerging Fashion, Accessories and Jewellery designers
- Teams of maximum two people

Collaborations in the development of innovative materials and techniques are welcome.

Please note that the presence of brands in conflict with our Partners' interests in the pieces could result in applicant's disqualification.

## 3 – TIMELINE

Submission Deadlines:

Digital Portfolio: September 30th, 2024

Physical Portfolio (only if requested): Mid-October 2024

Finalists' Selection: Mid-November 2024

Pick up of donated outfit/item (only for those selected as finalists): December 11th 2024

Residency & Final Event: March 9th - 22nd, 2025

## 4 – CATEGORIES

### FASHION

- No prefixed styles, categories, seasons, or themes.

### ACCESSORIES

- Footwear, belts, hats, bags, eyewear, bodypieces.
- The collection may be a combination of the above categories.
- A pair of shoes counts as 1 item. It is possible to enter a single right or left shoe.

### JEWELLERY

- Necklaces, rings, brooches, earrings, bracelets and any other kind of jewellery.
- The collection may be a combination of the above categories.

## 5 – APPLICATION

In order to apply to ITS 2025, applicants will be required to submit a digital portfolio (see art. 5.1) by and no later than **September 30th 2024**.

Only upon request, applicants will be required to ship a physical portfolio to our premises (see art. 5.2). **This is a mandatory step in order to present the applicant's work to the jurors: the lack of a physical portfolio will result in the applicant's disqualification.** The organisation of the pick up and the shipment costs will be covered by Fondazione ITS. The physical portfolio must be ready for the pick up by and no later than October 15th 2024.

**Please note your physical portfolio will in no case be returned.**

### 5.1 - DIGITAL PORTFOLIO PREPARATION

A digital portfolio must be submitted by and no later than September 30th 2024 – the applicant must complete the online form with the following material:

- CV in English
- One passport-size photo
- Concept of the enrolled project
- Portfolio (pdf format) must include all details of the development process (sketches, digital materials, draping, etc.).
  - If the creative process involves drawing either by hand or digitally, it is compulsory to include examples.
  - Photos of each outfit/piece. Photos of work in progress are accepted if outfits/pieces are incomplete.
  - Overview of all outfits/items applied on one A4 size page, in landscape format.
  - Fashion Film (NOT MANDATORY)  
Fashion films must be fully credited in case of third-parties collaboration.
  - Please note that all videos can be used for communication purposes and for jury evaluation; pay attention to the quality of both audio and image.
  - Click on this link to access the Entry Form online.

### IMPORTANT NOTES

- Any collaboration with third parties in the development of the collection, innovative materials / techniques must be clearly indicated.
- Any fabric or material can be used. We suggest avoiding real fur, feathers, leather, batteries (because of shipment limitations).
- Photos of the applied collection/project are mandatory, if not included the application will not be accepted and will not be presented to the jury.
- The finalists must produce items in full accordance with the lineup and technical details presented. Items varying greatly from the applied shapes and designs will result in disqualification.
- Items applied must belong to the same collection and linked by the same concept.
- It is important to send high quality material! Sketches, photos... anything from the portfolio can be published on the Fondazione ITS website and social networks or used with the press or any other use Fondazione ITS considers viable for communication.
- Please note that the style and aesthetic value of the portfolio will be considered in the evaluation.
- The applicant might be asked to provide additional material if necessary.

## 5.2 – SELECTION AND PHYSICAL PORTFOLIO PREPARATION

All digital applications will be evaluated and only a selection of applicants will be invited to send the physical portfolio. These applicants will also be required to make two videos:

- Video of the portfolio: the applicant goes through the pages/slides of the applied portfolio, guiding through concept, research, and development process. Specs: landscape format, min 2 mins long, max 3 mins long.

- Video presentation: the applicant has to make a video selfie answering the following questions:

1. What's your name?

2. Where are you from?

3. Being creative implies thinking out of the box, tracing new unexpected paths, crossing boundaries and borders. Being BORDERLESS. Tell us, in 30 seconds, which borders your project defies: conceptual, visual, technical, cultural... whatever. Please start the video presenting yourself (your name and where you are from).

4. Greet us in your own language.

**IMPORTANT NOTE:** Pause 2 seconds between one answer and the next! Specs: portrait format, max 30sec long.

- Portrait photo:

- 22x30cm / resolution at least 240dpi

- white background

- clothing contrasting with the background (i.e. not white)

- if possible avoid shadows

The physical portfolio must include all the above (see art. 5.1 “Digital portfolio preparation”) mentioned material.

Here are the instructions on how to assemble your portfolio:

1. Pack your portfolio in a cardboard box and write the sender and receiver clearly on it.

2. Do not insert valuable material (e.g. gold, money, technological devices..).

3. It is very important to include swatches and material samples.

4. Avoid feathers, leather, batteries.

5. Stick the waybill (you will receive it via email from a member of our staff) securely onto the package.

## 6 – IMPORTANT INFORMATION

Please note:

6.1 - Each of the 10 finalists will receive support in the amount of €10,000 plus all residency-related expenses covered, including board and lodging. Travel expenses to and from Trieste, Italy excluded.

The support of €10,000 is intended to cover travel expenses, the cost of creating the outfit that will be donated to the ITS Arcademy, and the materials used in its production.

The support will be paid out in two instalments: €5,000 before the arrival in Trieste, Italy, and €5,000 after the departure.

In order to make the payment of the above-mentioned support, Fondazione ITS will require fiscal documentation from each participant. In Italy all money transfers to any entity are subjected to a tax withdrawal operated by the Italian government. In order to avoid double taxation and to transfer the total amount of money, a Certificate of Residence for the purpose of tax relief against the double taxation must be provided. Application for this document must be made in the respective country's tax office. Further details will be provided, depending on the Country of residence.

6.2 Communication with the finalists will be done through email and Google Workspace. Important updates, announcements, and instructions will be sent via email, ensuring timely and direct communication. Google Workspace will be used to share and organise necessary documents, resources, and various materials. A detailed program outlining all activities and expectations will be provided in due time.

6.3 Whilst every effort is made to ensure the safety of all submissions, Fondazione ITS cannot be held responsible for any damage or theft of garments or designs that may occur during transport, selections or during the stay in Trieste.

## 7 – OBLIGATIONS

**In case of selection, these are the obligations:**

7.1 required presence in Trieste, Italy for two weeks March, 9th - 22nd 2025. A range of activities and projects will be programmed: initiatives that involve local traditional craftsmanship collaboration on projects with official ITS partners, participation in workshops, talks, and group work sessions as well as opportunities for professional development through in-depth exchanges with jurors.

The finalist is required to carry out all further paperwork (Visa, passport, etc.) and other obligations in a timely manner in order to be present in Trieste, Italy.

A detailed program with all commitments and deadlines will be provided in due time. Information regarding the stay in Trieste will also be provided.

If any finalist will be unable to follow this program due to any restriction, this must be promptly communicated to Fondazione ITS.

7.2 The finalists are required to donate to Fondazione ITS a duplicate copy of one item, to be sent in December 2024. Fondazione ITS will arrange and cover the expenses for the pickup and shipping of the requested item. Said item will become part of the ITS Collection in ITS Arcademy - Museum of Art in Fashion and will be featured in a one-year dedicated exhibition at the museum. The rights transfer of the donated item is regulated by the rights as expressed in article 8.

7.3 The finalists could be asked to bring additional outfits/items from their collection for jury and press presentations.

7.4 There will be collaborations and projects with the official ITS partners at the end of ITS 2025. All details and instructions will be discussed and organised directly with the partner/s. In the event of further selection, the finalist must be available to collaborate with partners for an extended period of a few weeks or more.

7.5 Any variation of personal address and/or phone number must be communicated promptly.

**Fondazione ITS reserves the right to disqualify any contestant at any time if they do not respect the terms and conditions of these entry requirements.**

## 8 – PLAGIARISM & OWNERSHIP

By applying to ITS 2025, the applicant guarantees the authorship and originality of their project, the collection/project applied in ITS 2025 (hereinafter “the Work”).

Should they be found guilty of plagiarism, the applicant will be automatically disqualified.

Fondazione ITS holds no responsibility for accusations of plagiarism from third parties.

Both the applicant’s digital and physical portfolio will remain property of Fondazione ITS and in no case will they be returned.

The applicant will retain Intellectual Property, Copyrights and all other economic rights related to the applied portfolio and collection (hereinafter “the Work”).

Notwithstanding what is stated/written above, the aim to increase the awareness of ITS Contest, ITS Arcademy and ITS mission and activities and to promote the Work for the applicant’s own benefit, the applicant, by signing this form, irrevocably grants to Fondazione ITS a worldwide royalty-free permanent non-exclusive license:

A. to publish the Work;

B. the Work may be featured in photoshoots and filming and/or in other means for different mediums, with the purpose of advertising and promoting the applicant, ITS Contest, ITS Arcademy and ITS mission and activities and in order to create a digital database of the Work accessible to the public on site and/or on-line;

C. to present, to promote and to communicate the Work to the public also by (i) transmitting the Work via Fondazione ITS’s own mass-media (website, social networks, catalogs, including other media that Fondazione ITS may launch in the future) and via national and/or international press and media; (ii) showcasing the Work in free entry or paid admission exhibitions; (iii) showcasing the Work on-site and/or by accessing to the online database - free of charge or for a fee - to those who request it for consultation for study, research, teaching and/or cultural purposes;

D. to use the Work for formative, didactical and/or educational purposes by organising workshops, courses, seminaries, either free of charge or with admission fees.

In the event that the applicant intends to assign or to license their IP rights and/or copyrights and/or other economic rights related to the work to third parties, the applicant undertakes responsibility to notify Fondazione ITS and shall be obliged to prefer Fondazione ITS to the third party under equal conditions.

For any ITS Arcademy products that are created during the residency, the finalist will retain Intellectual Property, Copyrights, while transferring all rights listed above (letter A to D) and commercial rights.

All the Work will remain property of Fondazione ITS. The applicant hereby takes note that Fondazione ITS makes all reasonable efforts to avoid unauthorised use of the Work by third parties and, therefore, the applicant agrees that Fondazione ITS shall not hold responsibility for any damages that may derive from illegal use of the Work by a third party.

## 9 – APPLICABLE LAW AND JURISDICTION

This application is executed in accordance with and governed by Italian laws. The Court of Trieste, Italy, shall have exclusive jurisdiction in the event of any disputes arising out of the fulfilment or interpretation of the ITS Contest rules and application.

## 10 – PRIVACY & CONSENT FOR RELEVANT DATA

Italian and European law requires the consent of a privacy release form. Accepting the ITS Entry Requirements and the art. 15 “PRIVACY STATEMENT” here attached warrants that the applicant has read the written information included concerning the treatment of personal and relevant data according to Italian law, D. Lgs. N. 101/2018, to European law, GDPR 679/2016, and is in accordance with these provisions.

## 11 – ACCEPTANCE OF THE REGULATIONS & DEADLINES

Accepting these Entry Requirements warrants the applicant’s complete comprehension, respect and acceptance of all rules, regulations and deadlines and does not guarantee selection. In the event that any rule, regulation or deadline is breached, ITS reserves the right to disqualify any participant applied in ITS.

For further information:

Matea Burmas - ITS  
Head Contest Management  
email: schools-contestants@itsweb.org

Edoardo Franchin Colombetta - ITS  
Assistant Contest Management  
email: archive@itsweb.org

phone: 0039 040 300589 / web: www.itsweb.org

## 12 – PRIVACY STATEMENT

Fondazione ITS, with registered office in via della Cassa di Risparmio, 10, 34121 Trieste, VAT no. 01324230323, Tax Code 90112870325, as data controller (hereinafter, “Data Controller”), informs you pursuant the EU Regulation no. 679/2016 (“GDPR”) and the applicable national Data Protection law that your personal data shall be processed according to the following modalities and for the following purposes:

### 1. Scope of Data Processing

The Data Controller processes the following personal data, communicated by you at the time of registration for ITS Contest through the compilation and submission of the ITSWEB Entryform (<https://entryformonline.itsweb.org/>) or communicated during the execution of the professional mandate (hereinafter “Data” or “Personal Data”):

- Identifying Data such as, by way of example, name, surname, gender, date of birth, country, address, postcode, nationality, language spoken, company name, tax code, email, telephone number, identity card, profile photo, CV, information about your education (status as a student, school attended, name and course type), link to social profiles (optional) etc.;

- Browsing data: such as IP addresses or domain names of computers used by users connecting to the Site, URI (Uniform Resource Identifier) addresses of requested resources, the transmission of which is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified interested parties, but by its very nature could, through processing and association with data held by third parties, allow users to be identified. These data are used only to obtain anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site: to this effect, the data on web contacts could be kept in accordance with and limited to this purpose. Starting from the IP address and the domain

name of the computers used, it will be possible, limited to the purpose of ascertaining responsibility, to trace back further identification data of the user (in particular, name, surname, e-mail address, telephone number, etc.);

- Data collected through cookies: for information relating to cookies on the Site ITS Contest, we invite you to consult the Cookie Policy [[link to Cookie Policy](#)];

- Only if, in the context of the submitted portfolio/work, you will provide us with Sensitive/particular Data such as, for example, information on racial and ethnic descent; religious, philosophical or other kinds of belief; political opinions; adherence to political parties, to trade unions, associations or religious, philosophical, political and trade-union organisations, as well as personal information on health and sexual life.

### 2. Purposes and Legal Basis of Data Processing

Your Personal Data shall be processed for the following purposes and legal basis:

A. Without your prior consent, your data will be processed for:

- a. the execution of the contract and/or the fulfilment of pre-contractual obligations, in particular:
  - the correct registration for ITS Contest through the completion and submission of the ITSWEB Entryform;
  - the organisation and the management of international Contest for emerging creatives;
  - the promotion of emerging creatives to journalists and commercial enterprises;
  - the management and processing of a contact request sent by the data subject through the contact form “Contact Us” on the Site;

- sending to emerging creatives reminders about their pending Entryform registration status to assist and help them on how to correctly fill out the ITS Entryform.

b. the fulfilment by the Data Controller of legal obligations such as:

- compliance with the obligations established by laws, regulations or national and community legislation or imposed by the competent Authorities;

c. the fulfilment of a legitimate interest of the Data Controller such as:

- the management and maintenance of the Site: the interest of the Data Controller relates to the general interest of a company to ensure business operations, including through the operation of the Site, and possible efficiencies in the service offered;

B. With your consent, your data will be processed for:

a. Marketing purposes, in particular for:

- sending of informative material on promotional activities regarding ITS.

b. the use of your image/video and name for the realisation, publication, distribution of promotional, commercial and archival material in relation to the activities of ITS related to the ITS Contest through any means of communication, including internet and social networks:

- your personal data are processed with your prior express consent, provided by signing the Release of Declaration (see below) to carry out the activities mentioned in the Release of Declaration and expressly subscribed by you. The use of your name and images are considered free of charge.

### 3. Modalities of Data Processing

The processing of your Data is carried out, both via hardcopy (paper) and electronic modalities, by means of data collection, recording, organisation, storage, consultation, elaboration, amendment, selection, retrieval, confrontation, use, interconnection, blockage, communication, erasure and destruction operations.

Your personal data is subject to electronic processing. Your personal data is protected in such a way as to minimise the risk of destruction, loss (including accidental loss), unauthorised access/use or use incompatible with the original purpose of collection. This is achieved by the technical and organisational security measures implemented by the Data Controller.

### 4. Storage of Data

The Data Controller shall process the Personal Data for the time necessary to fulfil the above purposes for no longer than:

- 10 years from the termination of the Contest for the purposes set forth in letter a., b., and c. of subparagraph A of paragraph 2;

- until revocation of your consent for the purposes set forth in letter a.) subparagraph B of paragraph 2, and in any case no longer than 24 months after the conclusion of ITS Contest;

- until revocation of your consent for the purposes set forth in letter b.) subparagraph B of paragraph 2, and in any case no longer than 24 months after the conclusion of ITS Contest;

And in any case for the period of prescription provided by law.

Please note that in case of non-submission of the ITS Entryform registration your data will not be processed and/or stored and will be immediately deleted.

### 5. Access to Data

Your Data may be made accessible for the purposes mentioned above to employees and/or collaborators of the Data Controller, in light of their role as persons in charge of the processing and/or internal Data Processors.

### 6. Data Communication

Your Data may be communicated, even without your prior consent, upon their request, to control bodies, police or judiciary bodies, the Ministry of Finance, the Tax Authority, ministerial bodies and competent Authorities, local bodies (regions, provinces, municipalities), regional and provin-

cial Tax Commissions, that will process them as independent Data Controllers for institutional purposes and/or pursuant to the law during investigations and controls. Moreover, your Data may be communicated to third parties (for example, partners, professionals, etc.) that will process them as independent Data Controllers to carry out activities that are instrumental to the above purposes.

## 7. Data Transfer

The Data Controller does not transfer data outside the European Union. If a transfer should become necessary, in accordance with privacy regulations, the Controller assesses the impact of data transfers and adopts, if applicable, the most appropriate safeguards (e.g., adequacy decisions or standard contractual clauses).

## 8. Data Subjects' rights

The Data Controller informs you that you, as Data Subject, where the limitations provided by law are not applicable, have the right to:

- obtain confirmation over the existence or nonexistence of Personal Data relating you, even if not yet registered, and their communication in a comprehensible way;
- obtain the indication and, if necessary, the copy of the: a) source and category of the Personal Data; b) logic applied in case the processing is performed by means of electronic instruments; c) purposes and modalities of the processing; d) identification references of the Data Controller and the Data Processors; e) subjects or categories of subjects to whom Personal Data may be communicated or who may come to know, in particular if recipients are extra-EU countries or international organisations; f) period for which the Personal Data will be stored, or if that is not possible, the criteria used to determine that period; g) existence of an automated decision-making process and, in this case, information about the logic involved, the significance and consequences for the data subject;
- h) existence of adequate safeguards in case of transfer of Personal Data to an extra-EU country or international organisation;
- obtain, without undue delay, the update, the rectification or, whether you are interested, the integration of incomplete Data;
- revoke the consents granted at any time, easily, without impediments, using, when possible, the same channels used to provide them;
- obtain the cancellation, the transformation into anonymous form or blocking of the Data: a) processed in breach of the law; b) no longer necessary in relation to the purposes for which the Data have been collected or subsequently processed; c) if you withdraw consent on which the processing is based and there is no other legal ground for the processing; d) if you object to the processing and there are no overriding legitimate grounds for the processing; e) in compliance with a legal obligation; f) referred to minors. The Data Controller may refuse to erase them when the processing is necessary: a) to exercise the right of freedom of expression and information; b) in compliance with a legal obligation, for the performance of a task carried out in the public interest or in the exercise of official authority; c) for reasons of public interest; d) to achieve purposes in the public interest, scientific or historical research purposes or statistical purposes; e) for making legal claims;
- obtain the restriction of processing when: a) the accuracy of the Personal Data is contested; b) the processing is unlawful and the data subject opposes the erasure of the Personal Data; c) Data are required by you for your exercising of legal claims; d) pending verification whether the legitimate grounds of the controller override those of the data subject;
- receive the Personal Data concerning you in a structured, commonly used and machine-readable format and transmit those data to another controller without hindrance from the controller

to which the personal data have been provided, where the processing is carried out by automated means;

- oppose, in whole or in part: a) for lawful grounds to the processing of Personal Data regarding you, even if pertaining the purpose of Data collection; b) to the processing of Personal Data that relates to you for the purpose of sending advertising material or of direct sale or for market researches or commercial communication, by means of automated call systems without the intervention of an operator, e-mail and/or traditional marketing methods by telephone and/or ordinary mail;

- submit a data protection complaint to the competent Data Protection Authority.

In the cases mentioned above, if necessary, the Data Controller shall communicate any exercise of your rights to each third party to whom the Personal Data are communicated, except for specific cases (for example, if this proves impossible or involves disproportionate effort).

#### 9. Modalities of exercise of rights

You shall be able to exercise your rights anytime:

- by sending a registered mail with return receipt to the address of the Data Controller;
- by sending an email to [privacy@itsweb.org];
- by calling the number [040300589].

## 13 - RELEASE DECLARATION FOR THE USAGE OF THE IMAGE AND NAME

The Subscriber authorises Fondazione ITS, with registered office in Via della Cassa di Risparmio, 10, 34121 Trieste, VAT no. 01324230323, Tax Code 90112870325 (hereinafter "Fondazione ITS"), as part of International Talent Support ITS Contest 2025 (hereinafter "ITS 2025"), to carry out some photographic images and/or audio-video recordings depicting one's own person (hereinafter the "Image"), as well as to spread and publish them, through all the media, social network (e.g. Facebook, Instagram) and means that Fondazione ITS deems appropriate, in the manner described in this release and in the subsequent statement, without limits of duration or territory.

To this end, the Subscriber:

I. expressly authorises Fondazione ITS to collect and process my Image in the terms explained in the Privacy Statement above;

II. expressly accepts, as of now, that Fondazione ITS will have the right to carry out, publish and disseminate by any means (by way of example only, but not limited to: internet, paper, video, billboards, social network etc.) the Image, together with the name also through the incorporation of the same in contributions to be used for advertising and promotional purposes (hereinafter "Contributions" or "Contribution");

III. recognises and accepts, from now on, the discretion of Fondazione ITS to reproduce, process, modify and print the Image in any format for the purposes of dissemination and publication that is the subject of this release;

IV. assigns for free to Fondazione ITS, which accepts, all the property rights, including intellectual property rights and economic exploitation rights of the Image and those deriving from the creation, publication and dissemination thereof in the manner described above and this also for the broader advertising and promotional purposes of ITS;

V. authorises the storage of photos and videos in Fondazione ITS's computer and paper archives and acknowledges that the purpose of these publications is purely informational and promotional;

VI. guarantees, also, to be of age and that there are no rights or claims of third parties relating to their Image;

VII. hold harmless and indemnify Fondazione ITS from any claim by third parties that conflict with the statements and guarantees assumed with this release declaration;

VIII. acknowledges of having nothing to claim against Fondazione ITS for one's own participation in this initiative and for all the subject matter of this release;

IX. acknowledges that Fondazione ITS will not use the Image and/or Contributions in contexts that may harm your honour or reputation;

X. this release declaration supersedes, replaces and cancels any previous communication and/or verbal or written agreement relating to the subject matter hereof.